

## PARENTING IN THE DIGITAL WORLD

The cyber safety seminar for parents, Parenting in the Digital World, is a 120-minute, engaging and eye-opening presentation about what is really going on in our children's digital world.

*Up to date content*

*Tools and resources*

*Customizable to  
address your unique  
needs*



Based on Clay Cranford's acclaimed book, Parenting in the Digital World, this 2-hour cyber safety seminar will prepare parents to effectively supervise their child on social media sites, protect them from online threats, and bring technological balance back to their homes. The presentation is taught by law enforcement officers who have served as juvenile investigators.

Our aim is to leave the audience feeling empowered to take control of their child's technology, set rules and boundaries in their home and work hand in hand with teachers and educators. Every audience member, regardless of technological experience, will walk away with simple, powerful and effective messages.

### What parents are saying about the Parenting in the Digital World Seminar

*Every parent should be required to attend his presentation! I learned so much in the 2 hours there and walked away feeling more informed and confident in having a solid game plan to protect my kids.*

*- Nani L., Parent*

*This was the best parent education night I have seen in my 30 years as an educator and administrator.*

*- Michelle Wrenn Benham, Principal, Vista del Mar Middle School.*





Cyber safety assemblies for students are age appropriate 40-minute interactive presentations for students K to 12th grade. They can be taught in small groups, a classroom, or in an auditorium to hundreds of students. All of our presentations address three key online safety issues all children experience:

- Dangers of sharing personal information with strangers;
- Anti-bullying strategies; and
- How to create a positive online reputation.

## K - 3rd grade

Our K - 3rd grade presentation, "Be Safe and Kind Online," equip younger students with the skills and knowledge necessary to use the internet safely, creating an awareness of potential problems they may experience when they are online, and how to manage these issues and ask for help. The topics are introduced by fun animated characters that children can enjoy and relate to.

## 4th - 6th grade

The 4th - 6th grade cyber safety assembly gives elementary students the information they need to make good decisions in their online lives. Through real-life experience as a juvenile investigator, the presenter will share common safety issues and how students can make themselves more secure in social networks.

## 7th - 12th grade

The 7th - 12th grade cyber safety assembly builds off of the 4th - 6th assembly. The presenter, a former juvenile investigator, will take the topics one step further and discuss online sexual exploitation, sexting, criminal harassment and threats, how to respond to these issues, and how to create a positive online reputation.

## About Total Safety Solutions and Cyber Safety Cop™

Total Safety Solutions, owned and operated by Clayton Cranford, delivers training, speaking and consultancy worldwide in the field of internet safety, cyberbullying, behavioral threat assessment, violence prevention, and school safety. Clayton is the nation's leader in the field of safety education delivered to schools, public groups, corporate teams and government organizations in the workplace, and at conference or seminar environments. Clayton, the 2015 National Bullying Prevention Award winner, is also the author of the acclaimed book, "Parenting in the Digital World, A Step-by-Step Guide to Internet Safety."

Our simple yet powerful advice will have a positive impact on how your family lives and schools operate within the digital world.

